FOOD CERTIFICATE PROGRAM

O. WHAT IS THE "WE CARE " FOOD CERTIFICATE PROGRAM?

It is a means of raising funds for Church Response.

Q. HOW DOES IT WORK?

You buy fully redeemable food certificates for full face value from Church Response which buys the certificates at a 5% discount from the supporting food stores. Thus you receive value for value with no out-of-pocket costs and your efforts to purchase \$100 in certificates will provide \$5 for Church Response. (Wal Mart offers a 2 ½% discount so your \$100 purchase will provide \$2.50 for Church Response.)

Q. HOW MUCH DO THE CERTIFICATES COST?

Certificates are sold in increments of \$10, \$25, \$50 and \$100 from Safeway and Don's. Family Thrift and Prairie Market certificates come in increments of \$10 and \$25 and Wal Mart in \$25 and \$100.

Q. WHERE CAN I SPEND THE CERTIFICATES?

The following food stores presently support the food certificate program: Don's Valley Market, Family Thrift Centers, Prairie Market, Wal Mart, Sam's Club and Safeway Stores. Each store will honor only its own printed certificates; certificates are not interchangeable between stores.

Q. ARE THE CERTIFICATES TRANSFERABLE?

Yes. Certificates are just like cash and must be handled just as carefully. No signature or validation is required by the stores.

O. ARE THE CERTIFICATES GOOD FOR FOOD ONLY?

No. Certificates may be used to purchase anything that the store sells from Aspirin to Zucchini (even gasoline, prescriptions and plants.)

Q. HOW SOON DO I HAVE TO SPEND THE CERTIFICATES?

Certificates should be used within several months of purchase. Your rights to redemption of the certificates are solely enforceable against the food store issuing the certificate with no recourse against Church Response.

O. IS MY PURCHASE OF CERTIFICATES A TAX-DEDUCTIBLE CONTRIBUTION?

No. You receive \$1 worth of goods for \$1. The sponsoring stores are making the actual contribution and are entitled to any charitable contribution deduction for income tax purposes.

Q. HOW LONG WILL THE PROGRAM LAST?

Indefinitely. The food stores have offered similar programs in other cities for several years. So long as the program is successful, it will continue.

Q. WHY SHOULD I PARTICIPATE?

For a little time and effort, you can convert 5% (or 2 ½% @ Wal Mart) of your grocery bill into a contribution to Church Response or if your church participates 2% for your church and 3% for Church Response (1% and 1½% at Wal Mart) Your efforts will help Church Response provide food for families in need in our community.

Q. WHERE CAN WE PURCHASE "WE CARE" FOOD CERTIFICATES?

Contact Church Response, 30 Main Street, Rapid City SD 57701 or call 342-5360.