

# **HIGHLAND UMC Policy Regarding Solicitation and Advertising**

HUMC has issued the following policy regarding solicitation and advertising of products and services that result in personal gain, and about use of members' e-mail addresses for the purpose of direct solicitation of services and/or products. If you have any questions, e-mail: [stewardship@humc.us](mailto:stewardship@humc.us) or leave a message with the church office for Mike Bassett. Your call will be returned.

## **Church Related Fund Raising and Soliciting** *(any entity with formal ties to the church)*

- Generally it is OK for Groups to have fund raising projects for the purpose of defraying the costs of a certain Church endeavor. This includes merchandise buying/selling.
- All Church related fund raising requires approval by the Stewardship committee before the activity begins with the following exceptions: fund raising items in the approved church operating budget, 2<sup>nd</sup> Mile Offerings, Coffee Hour Donations.
- Requests should be made to the Stewardship committee. *(See Attached Form)*
- Children will be allowed to solicit for school and outside group fund raisers on a person to person basis only and not through official church communications.
- Soliciting non-monetary donations for a special project does not require approval.
- Approved information may be posted in designated areas in the church.
- Soliciting for personal or business gain is not allowed at any time.
- Advertising for personal and/or business gain may be requested but is limited to the My HUMC sponsorship advertising method only. There is a nominal fee for this service.

## **Non-church Related Fund Raising and Soliciting** *(any entity lacking formal ties to the church)*

- Non-church related fund raising and soliciting is limited to publishing information in the church newsletter and/or person to person contact outside of the scheduled church service, such as coffee hour, class time, etc.
- Requests for support cannot be made from the pulpit.
- Approved information may be posted in designated areas in the church.
- Advertising or soliciting for personal or business gain is not allowed at any time.

## **Online Church Directory Use**

HUMC hosts the online directory to build community among members and families. This is for HUMC member use only. This member directory is not to be used for soliciting or advertising commercial products or services that result in personal gain. The use of the member directory including email addresses and other personal information for the purpose of direct solicitation of services and/or products is not allowed. Inappropriate use may result in loss of online privileges.

Inappropriate use can be reported to Paula Britcher at [pbritcher@humc.us](mailto:pbritcher@humc.us).

Questions can be sent to [myhumc@humc.us](mailto:myhumc@humc.us) or call 248.887.1311. The policy administrator will consider your question and respond in a timely manner.



HIGHLAND UNITED METHODIST CHURCH

## Fund Raising Request

It is the policy of the church that fund raising activity within the church service announcements may only be done with prior approval of the Stewardship Committee and is restricted to church related entities only. (See Solicitation and Advertising Policy.)

NOTE: The Stewardship Committee meets the 2nd Wednesday of each month. Please submit your request form to Mike Bassett, the Stewardship Committee Chair. Forms can be placed in the Stewardship mailbox at the church or your request can be emailed to Mike at [mbassett@humc.us](mailto:mbassett@humc.us).

Entity making request: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Description of fund raising effort (Purpose, goal, method, time period, and other relevant information):

Request Approved: \_\_\_\_\_

Denied: \_\_\_\_\_ Reason: \_\_\_\_\_

Date: \_\_\_\_\_ Stewardship Chair Signature: \_\_\_\_\_

