



Lutheran Women's Missionary League
39th Biennial Convention
Lexington, Kentucky
June 24-27, 2021



To: LWML District Presidents
From: Diane Rhonemus, 2021 LWML Convention Banner Director
Date: September 1, 2020
Subject: Convention Banners

Greetings in the name of our Lord and Savior, Jesus Christ, as together we will celebrate the 2021 LWML Convention, "*Running the Race ... Looking to Jesus.*"

The women of the LWML Indiana, Ohio, and Michigan Districts are thrilled to welcome each of you to the 2021 LWML Convention in Lexington, Kentucky! The theme for our 39th Biennial Convention is based on Hebrews 12:1-2.

The Banner Processional at LWML conventions sets the tone for the convention as it beautifully expresses the convention theme and highlights the God-given talents of our districts. Banner specifications are noted below.

1. Finished banner size is to be 3' x 5'. Added fringe may be longer. You may **not** use the convention logo on your banner, but do base your design on the convention theme, "*Running the Race ... Looking to Jesus.*" You may use the convention colors (note the letterhead) or other colors if you wish. **Heavy fabric or bulky items are discouraged**, as your banner should be easy to manage when carried. The logo color specs are listed below.
2. Your district's name **must be on the front** of the banner, though it may be abbreviated. Use any size letters you wish. **Place a small identifying tag naming your district on the lower left corner on the backside of the banner**, to help identify your district banner when it is rolled up.
3. **Attach two ties to the back of the banner.** One of the ties is to be at the center of the banner width, about 10-12" from the top. The second tie is to be at the center of the banner width, about 10-12" from the bottom. These ties should be long enough to tie a bow around a 2" pole. Note: **Do NOT** use Velcro to hold banner to the pole, as it has proved ineffective. Please use ties as described.
4. A dowel used at the bottom of the banner must be tacked in place to prevent it from slipping out of the casing.
5. At the top attach the banner to a 1" dowel with an eye screw on each end of the dowel. **Please use a strong quarter-inch or 8mm cord.** Make a small loop at the center for hanging. Secure the cord through each eye screw, laying the cord flat along the dowel, with the small loop at the center of the banner. Knot the cord on the outside of each screw. Be sure to attach the cord tightly because it will stretch when the banner is hung. Please hang your banner before sending it to the convention, to allow time for stretching.
6. Practice carrying your banner before arriving at the convention. The Host Committee will provide poles and stands for the banner.

In the future, we will provide information regarding registering your banner and its delivery to the convention. Please feel free to contact me with any questions. God's blessings to you as you prepare to join us in Lexington, June 24-27, 2021, when we will joyfully celebrate "*Running the Race ... Looking to Jesus.*"

In Jesus' Name,
Diane Rhonemus
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CMYK colors: Blue: C=85 M=77 Y=0 K=0
Green: C=86 M=18 Y=100 K=4
RGB colors: Blue: R=48 G=67 B=206
Green: R=12 G=146 B=70
PMS colors: Blue=072 Green=361