

LWML Strategic Plan Goals and Objectives 2019-2021

Primary Focus:	Nurturing Faith in Christ	Making Our Faith Meaningful	Sharing Encouragement	
	By God's grace we offer each woman opportunities to be in the Word and to use her unique gifts in God's service.	We equip each woman to make a significant difference in the lives of all people.	We value each other in Christ and we accept and encourage each woman to grow in her relationship with others.	
Goals:				
I. Share Mission Joy	2. Connect with Pastors and Church Workers	3. Promote the LWML	4. Mentor and Equip Young Women	5. Compete for people's time
Initiatives				
A. Research and promote local mission opportunities.	A. Actively seek to establish relationships with pastors and church workers.	A. Build relationships within congregations.	A. Actively seek to establish relationships with young women.	A. Create effective, relevant, focused, and meaningful time-sensitive and flexible events.
B. Encourage women to actively engage with missions and missionaries through personal correspondence and interaction.	B. Intentionally invite and involve pastors and church workers in LWML events at all levels.	B. Identify, develop and publicize easily accessible resources.	B. Seek input from young women on resources and programming.	B. Develop meaningful personal relationships.
C. Encourage women to actively engage with missions and missionaries through social media.	C. Inform and engage pastors and church workers to LWML's mission focus.	C. Provide family friendly resources.	C. Develop a mentor program to partner an LWML woman with a young woman.	C. Encourage short-term opportunities with local missions.
D. Encourage women to actively engage with missions and missionaries through invitations to present at local congregations.	D. Increase LWML visibility at LCMS events.	D. Model use of LWML materials.	D. Disseminate information and encourage participation using current technologies.	
			E. Engage youth in LWML missions.	