# LWML Strategic Plan Goals and Objectives 2019-2021

## Primary Focus:
- Nurturing Faith in Christ
  - By God’s grace we offer each woman opportunities to be in the Word and to use her unique gifts in God’s service.
- Making Our Faith Meaningful
  - We equip each woman to make a significant difference in the lives of all people.
- Sharing Encouragement
  - We value each other in Christ and we accept and encourage each woman to grow in her relationship with others.

## Goals:
1. Share Mission Joy
2. Connect with Pastors and Church Workers
3. Promote the LWML
4. Mentor and Equip Young Women
5. Compete for people’s time

## Initiatives

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<tr>
<th>A.</th>
<th>B.</th>
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<tbody>
<tr>
<td>Research and promote local mission opportunities.</td>
<td>Actively seek to establish relationships with pastors and church workers.</td>
<td>Build relationships within congregations.</td>
<td>Actively seek to establish relationships with young women.</td>
<td>Create effective, relevant, focused, and meaningful time-sensitive and flexible events.</td>
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<td>Encourage women to actively engage with missions and missionaries through personal correspondence and interaction.</td>
<td>Intentionally invite and involve pastors and church workers in LWML events at all levels.</td>
<td>Identify, develop and publicize easily accessible resources.</td>
<td>Seek input from young women on resources and programming.</td>
<td>Develop meaningful personal relationships.</td>
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<td>Encourage women to actively engage with missions and missionaries through social media.</td>
<td>Inform and engage pastors and church workers to LWML’s mission focus.</td>
<td>Provide family friendly resources.</td>
<td>Develop a mentor program to partner an LWML woman with a young woman.</td>
<td>Encourage short-term opportunities with local missions.</td>
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<td>Encourage women to actively engage with missions and missionaries through invitations to present at local congregations.</td>
<td>Increase LWML visibility at LCMS events.</td>
<td>Model use of LWML materials.</td>
<td>Disseminate information and encourage participation using current technologies.</td>
<td>Engage youth in LWML missions.</td>
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