

LWML Strategic Plan Goals and Objectives 2019-2021

| Primary Focus: | Nurturing Faith in Christ | Making Our Faith Meaningful | Sharing Encouragement | |
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| | By God's grace we offer each woman opportunities to be in the Word and to use her unique gifts in God's service. | We equip each woman to make a significant difference in the lives of all people. | We value each other in Christ and we accept and encourage each woman to grow in her relationship with others. | |
| Goals: | | | | |
| I. Share Mission Joy | 2. Connect with Pastors and Church Workers | 3. Promote the LWML | 4. Mentor and Equip Young Women | 5. Compete for people's time |
| Initiatives | | | | |
| A. Research and promote local mission opportunities. | A. Actively seek to establish relationships with pastors and church workers. | A. Build relationships within congregations. | A. Actively seek to establish relationships with young women. | A. Create effective, relevant, focused, and meaningful time-sensitive and flexible events. |
| B. Encourage women to actively engage with missions and missionaries through personal correspondence and interaction. | B. Intentionally invite and involve pastors and church workers in LWML events at all levels. | B. Identify, develop and publicize easily accessible resources. | B. Seek input from young women on resources and programming. | B. Develop meaningful personal relationships. |
| C. Encourage women to actively engage with missions and missionaries through social media. | C. Inform and engage pastors and church workers to LWML's mission focus. | C. Provide family friendly resources. | C. Develop a mentor program to partner an LWML woman with a young woman. | C. Encourage short-term opportunities with local missions. |
| D. Encourage women to actively engage with missions and missionaries through invitations to present at local congregations. | D. Increase LWML visibility at LCMS events. | D. Model use of LWML materials. | D. Disseminate information and encourage participation using current technologies. | |
| | | | E. Engage youth in LWML missions. | |