



August 2014

MISSION GRANT STORY

**STRENGTHENING AND EXPANDING
CAMPUS MINISTRY \$100,000**

More than 100,000 students on college campuses are members of The Lutheran Church—Missouri Synod (LCMS). The college campus is a crossroads where a person's faith can be beaten down and allowed to weaken or be strengthened and built up. It is also a place where a Christian has the potential to reflect the light of Jesus Christ into lives that desperately need to know Him.

Care for our Synod's youth following high school graduation and entering college is provided as the LCMS Office of National Mission seeks to cultivate a common direction, build community, and connect all who are involved in campus ministry. **LCMS U** serves as an online virtual campus—a portal—for campus ministry in the Synod.

Lutheran students scattered among many campuses have a common place to gather, get connected, learn, and grow online. Campus ministries, congregations, parents, pastors, and others have a place to connect and collaborate and to find resources, best practices, and other tools for campus ministry. Regardless of where one goes to school, **LCMS U** is for everyone.

With its own logo and brand identity, **LCMS U** is the catalyst for a network of chapters, which provides a consistent brand so that those within LCMS circles and on college campuses see a bold, unified presence for intentional Lutheran campus ministry.

Through **LCMS U**, local campus ministries are enabled to represent themselves on campus, and at the same time provide networking opportunities between campus chapters. Just as every school has student clubs and organizations, **LCMS U** will have its own chapters. Each chapter will have its own page through the web portal with links to basic information about their campus ministry, and a suite of **LCMS U** icons to use on their website.

A vibrant network of **LCMS U** chapters care for Lutheran young people in body and soul on university and college campuses across the country and those students shine the light of Christ through witness in these academic communities.