

## VISION PROPER LIVING DOCUMENT

### BEYOND THE HORIZON 5-10 YEARS

ACORN → FOREST:: By 2030 the acorn of a discipling church that God has planted at Hope will grow into a mighty oak that has spawned a forest of discipling churches throughout the LCMS and beyond.

### BACKGROUND VISION: 3 YEARS

**ORIENTEERING::** We will establish training checkpoints to ensure that individuals & families are trained in the language & process of personal & communal discipleship.

**FIELD SUPPORT::** We will develop some system of ongoing coaching for people along the way of the Hope discipling journey to build mechanisms of care and support.

**MISSION CONTROL::** We will restructure our DMT to clarify their role and amplify their purpose in the context of a staffing plan that serves to support our discipleship focus.

**GOING PUBLIC::** We will establish clear and consistent branding for Hope that supports our discipling processes while building the foundation for product development.

### MIDGROUND MILESTONE: 1 YEAR

THE JOYOUS 80:: By Advent 2020, 80 people will be experiencing contagious joy by actively participating in a weekly grouping rhythm

### FOREGROUND ACTIVE INITIATIVE: 90 DAYS

**DIGITIZING::** Document requirements for Hope's media needs (website, live streaming, social media), scalable for future goals

**EDUCATING::** Deliver grouping definitions through Advent series; seek a commitment from each Hope family member to participate in micro and small group connections, either virtually or face-to-face as restrictions are eased

**BRANDING::** Finalize the draft version(s) of branding scheme (logo, color scheme, design elements) for beta testing in Immersion and Worship materials and 1 month sample pack

**BUILDING::** Deliver grouping definitions through Advent series; seek a commitment from each Hope family member to participate in micro and small group connections, either virtually or face-to-face as restrictions are eased

## VISION PROPER LIVING DOCUMENT

### Previous FOREGROUND ACTIVE INITIATIVES

Sep 1 – Nov 30 2020

<p><b>CONNECTING::</b> Personally contacting the Hope Family Members with the intention of connecting regarding well-being, identifying needs &amp; prayer requests, and providing connection opportunities to others.</p>	<p><b>EDUCATING::</b> Educating the Hope Family Members who have been disconnected due to COVID-19 about the vision and our 1 year goal with a mailing; assess their engagement in the Vision with a follow-up call.</p>	<p><b>BRANDING::</b> Develop a draft version of branding scheme (logo, color scheme, design elements) for beta testing in Immersion and Worship materials; settle on design for December Advent grouping series.</p>	<p><b>BUILDING::</b> Define function of model groups and other Small Group types (meeting cadence, fellowshiping, serving, etc); kickoff 1-2 model groups during 1<sup>st</sup> quarter and confirm leaders; enable transition in December Advent grouping series.</p>
--	--	--	--

**CONNECTING** – completed (less one contingency) goal through the Care Calling campaign we executed in October 2020

- We found 10 people willing to make calls for 94 Hope Family members
- We provided the care callers with a call script and assessment form, asking callers to complete the printed form, email the information to the office, or complete a SurveyMonkey form to submit electronically.
- All care callers indicated they attempted to contact everyone on their list – with 50 successful connections and many more messages left on voicemails or through emails.
- Identified a Member Care Coordinator (Sawn Medrano) through our Prayer of Provision and Care Calling campaign – last open item before calling this complete is for Brenda to have a conversation with Sawn to set her up for success in her ministry role.

**EDUCATING** – ongoing goal into early December as we complete the calls/conversations regarding the Vision documents.

- Nancy in process of drafting a worship Vision Moment/Discipleship Point to explain and support each element of the Vision Frame
- We created a handout explaining the Vision, a copy of the Vivid description, and the current Vision Proper (August 2020 refresh) and distributed to members via quarterly giving statements.
- We edited a Vision calling script to create a dialog between a member and Vision caller to gauge understanding and interest in the direction of Hope and an assessment form so we could track the responses.
- A calling list was created for members of the Executive Team to reach out to over 50 Hope Family members by mid-December 2020.

**BRANDING** – ongoing goal as we continue to vamp on logo options provided by Ginger Donel (reviewed 3 versions so far). We will continue to work towards the final \*draft\* version by end of Church Q1 so we can use in creation of materials.

**BUILDING** – ongoing goal given the limitations of COVID.

- Advent series is focused on Micro relationships to set people up for creating their own Micro groups during Church Q1.

*MISSION: Connecting to one another in the contagious joy of following Jesus*

# VISION PROPER LIVING DOCUMENT

## Previous FOREGROUND ACTIVE INITIATIVES

June 1 – Aug 30 2020			
MULTIPLYING:: Building lists of groups we have and groups we want, recruiting leaders, and launching new groups.	DEVELOPING:: Clarify grouping rhythms by delineating between SG/MG; communicating the "why" of groups and defining key terms.	MARKETING:: Collecting & communicating the "big wins" of groups from the past (distant & recent)	CHAMPIONING:: Communicating the fresh identity and direction of Hope using the Vision Frame & Horizon Storyline.

MULTIPLYING – ongoing goal as we navigate the current social environment for the health and safety of our Hope family.

- Current groups consist of 1 regularly meeting Men’s Group and several virtual small groups.
- We will continue to recruit leaders for our model groups under Oaks and Acorns, but not formally invite these model group meetings to begin at this time.
- New group launching will be formally delayed – instead we built several Grouping Series over the course of August through December to encourage create opportunities to meet in their own micro-group and small group settings.

DEVELOPING – completed goal through the delivery of the first draft of the ABC Guide to Groupings and Quick Start Guide. We will continue to edit and refine materials as we receive feedback and suggestions from individuals who are using them.

MARKETING – ongoing goal as we gather stories from individuals throughout the congregation who have experienced life in small and micro groups over the last few years. We are developing a plan to share these stories in a variety of ways inside and outside of our church.

CHAMPIONING – completed goal with the distribution of many key documents that tell the story of the Vision alongside the sharing of this information within worship services and congregational meetings.

*MISSION: Connecting to one another in the contagious joy of following Jesus*