

What are Community Rewards?

“Community rewards” is a generic term, referring to the charity that retailers provide to schools in exchange for loyalty.

Loyalty generally comes in two forms: product purchases or information sharing. Holy Ghost participates in product-related loyalty programs, where your purchases will have a code or coupon to redeem in exchange for cash or points. From time to time, you may see a community rewards

program that relies on a Facebook “like” or email signup - those are the information-type loyalty programs, where retailers use your information to send you targeted advertising. For the most part, Holy Ghost does not participate in those types of programs.

Please consider supporting the school and the kids by taking advantage of the generosity of these retailers!

Who are the retailers?

There are numerous retailers that offer some type of community rewards program for schools. Here are a few of the most popular brands:

